

SSRN Proceedings Hosting

Addie Jackson – Scholarly Communications Manager at SSRN addie@ssrn.com



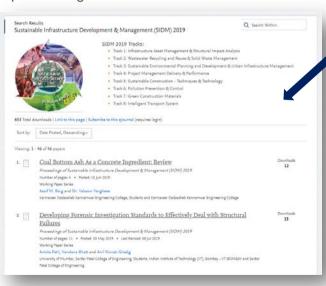
Proceedings Hosting process

Step 1: SSRN sets up dedicated submission portal for each proceedings <u>Step 2:</u> Organizer or authors upload papers. SSRN processes submissions

Step 3: Papers are displayed on a permanent, logo-branded page on SSRN with a label indicating they are part of conference proceedings

<u>Step 4:</u> SSRN announces proceedings and invites subscriptions to proceedings eJournal

Step 5: SSRN distributes proceedings eJournal issues









Why choose SSRN? (vs. journal publication)

- Few formatting/content type restrictions Proceedings content on SSRN may contain abstracts, full-text articles, posters, presentation slides, etc. (as a PDF file). There is no required paper template/style, no minimum/maximum number of pages and no requirements regarding % of international participation.
- Original copyright holder retains rights You only grant SSRN non-exclusive rights to post and distribute the papers.
- **Flexible timeline** Submit and publicly release proceedings on your timeline before, during or after the conference. Proceedings can be live/available online within one week after all submissions have been received by SSRN.
- Submissions remain editable Authors may access their own papers at any time to make updates as needed which helps ensure the most recent and compliant version of a paper is available in the proceedings.
- **Personal review & interdisciplinary classification** Every submission to SSRN is individually reviewed for completeness by a member of our staff. Each paper goes through additional review by our subject matter experts to determine which of our topical email alerts it should be distributed in.

<u>Please Note</u>: SSRN does not perform "peer review".





Additional benefits

- Free, open access (OA)
 - Papers are freely and immediately available online
 - No subscription or account is required to access the content
- Increased discoverability
 - Indexed by Google Scholar, Google and other public search engines
 - Global audience of relevant researchers targeted via SSRN communications
- Extended "life" of proceedings
 - Papers remain permanently available on SSRN unless removed by conference organizer or authors
 - Papers will be added to additional SSRN distributions where appropriate (e.g. Research Paper Series)



Pricing & features

Standard Pricing

1-20 submissions	\$2500 USD
21-50 submissions	\$3500 USD
51-150 submissions	\$5250 USD
151-550 submissions	\$7375 USD
551-1000 submissions	\$9450 USD
1000+ submissions	Custom

Add-on Features

- <u>Additional network:</u> \$500 per network, can discount if more than two additional (total of three since one network is included in the base price)
- Archive uploads (uploading proceedings from before the previous year): use standard pricing but cost based on total number of papers, not papers per year
- Other customization may be available upon request (e.g. branded customer hub, embedding images in abstract)



Sample SSRN conferences



Academic Research Colloquium for Financial Planning & Related Disciplines

Organized by the CFP Board (https://www.cfp.net/)

2019 proceedings: https://www.ssrn.com/link/ARC-2019.html

We have worked with this customer since 2018.

This customer also ended up creating their own "sponsored network" on SSRN after starting as a Conference customer! https://www.ssrn.com/index.cfm/en/finplanrn/





Paris December Finance Meeting

Organized by Institut europlace de finance (https://www.institutlouisbachelier.org/en/institut-europlace-de-finance/) along with other sponsors (usually Eurofidai and ESSEC Business School, sometimes a third sponsor as well)

2019 proceedings: https://www.ssrn.com/link/Paris-2019-EUROFIDAI-ESSEC.html
This is a "big name" conference in the Finance field. We have worked with this customer since 2007.



Sample SSRN conferences





Annual Conference on Financial Market Regulation

Organized jointly by the US Securities & Exchange Commission (SEC) and Lehigh University

2019 proceedings: https://www.ssrn.com/link/6th-Financial-Market-Regulation-CONF.html

We have worked with this conference 2017-2019. They were not able to return in 2020 due to COVID-19 challenges but it seems likely they will return for future conferences.



Greenhouse Gas Control Technologies Conference

Organized by International Energy Agency Greenhouse Gas R&D Programme (IEAGHG) (https://ieaghg.org/)

2018 proceedings: https://www.ssrn.com/link/14th-Greenhouse-Gas-Control-Technologies.html

This is a "big name" conference in the Energy industry/field. We have worked with this customer since 2018. The conference takes place every other year.



Sample SSRN conferences



Australasian Finance & Banking Conference

Organized by the Institute of Global Finance at UNSW Business School, UNSW Sydney

2018 proceedings: https://www.ssrn.com/link/31st-Australasian-2018.html

We have worked with this customer since 2007. They had some internal issues with their 2019 conference so it's not clear whether they will put those proceedings on SSRN but I expect they will return for 2020 unless they have to cancel their conference due to COVID.



Miami Behavioral Finance Conference

Organized by Miami Business School, University of Miami

2018 proceedings: https://www.ssrn.com/link/9th-Miami-Behavioral-Finance-

Conf.html

We have worked with this customer since 2015.

Their authors/participant base frequently use SSRN outside the conference so we just pull in their existing SSRN submissions to create the proceedings each year.







Thank you

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